



WALLOWA COUNTY
CHAMBER OF COMMERCE
309 South River Street, Ste B
PO Box 427
Enterprise, OR 97828
Phone: 426-4622
Email: info@wallowacounty.org

Open House!

Wallowa County Chamber of Commerce, After Business Hours Social Networking Report on the Local Economy February 21, 2012

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FEBRUARY 2012

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Program: **The 2011 Economy and Wallowa County**

Speakers: Jason Yohannan, EO Regional Economist
John Williams, Wallowa County Extension Service
David Harman, Wallowa County Health Care District
Mike Hayward, Chair, Wallowa County Commissioner

Location: Tomas Business Center, 309 S River Street, Ste B, Enterprise

Date: Tuesday, February 21, 2011

Time: 5:00 pm to 7:00 pm

Contact: Chamber Office, 541 426-4622

Refreshments Provided

This annual event is hosted by the chamber to provide information on local economic trends of the past year back to our membership and the general public.

At the February 2011 meeting, Jason Yohannan said it looked like the national economy had turned the corner and was beginning to improve with the lowest unemployment rate in 21 months at 9 percent. He further stated the two largest County employers in the county, local, state and federal government and agriculture, remained flat for 2010, while wholesale and retail trade, leisure and hospitality, manufacturing and construction were all down for the last three to four years. Industries showing little impact from the recession were health services and education, professional and business services, and financial services, all increasing steadily. How about 2011? What does it look like?

This meeting is **open to all citizens of Wallowa County**. The chamber will provide refreshments. This is a great opportunity to network with other business owners. We invite all citizens to hear this report.

Bring your questions on the local economy and invite a friend!

Creating a Strong Economy Together

Please Welcome Our New Members to the Chamber

Mountain View Motel & RV Park

Owner: Scott Hathorn III

83450 Joseph Hwy.
Joseph, OR 97846
(541) 432-2982
www.rvmotel.com

Description: Motel & RV Park open year around. Winter rates. Just a mile north of Joseph in a pastoral setting with stunning views of the Wallowa Mountains. Rooms are spic & span, smoke free, accommodations include WiFi, satellite TV, decks and mobile fire pits with free firewood, and guest laundry. Single double rooms for up to 4 guests or cabins with full kitchens.

Wallowa Land Trust

Contact: Jean Pekarek

116 South River Street
Enterprise, OR 97828
(541) 426-2042
jean@wallowalandtrust.org
www.wallowalandtrust.org

Description: A nonprofit organization whose mission is to protect the rural nature of the Wallowa Valley and surrounding areas by working cooperatively with private landowners, Indian tribes, local communities and governmental entities. The Trust uses economic and other incentives to help conserve the valley's natural, historic, cultural and agricultural resources, including forests, farmlands, ranchlands, grasslands, wetlands, waterways and open ground, for the benefit of present and future generations.

Cornerstone Farms, J.V.

Owners: Kurt & Heather Melville

84887 Joseph Hwy.
Enterprise, OR 97828
(541) 398-0166

Description: Cornerstone Farms is a joint venture between Tim and Kurt Melville specializing in seed, small grains, oil seeds and alfalfa hay. Food .Alliance approved, Cornerstone Farms use sustainable no-till and progressive technology to produce quality products and improve the soil for future generations. Contact us for quality products or if you need a good tenant for your agricultural property.

A New Life Hearing Aid Center, LLC

Owner: Tom Meier

1513 21st Street
La Grande, OR 97850
(541) 805-9057
tam1617@gmail.com,
www.anewlifehearingaidcenter.com

Description: . Hearing Aid Specialist with 16 years experience. Provides full evaluations and hearing tests. Servicing the Counties of Union and Wallowa. Tom Meier is in Wallowa County the second Tuesday of each month, or more if needed, at Community Connections or other sites. Provides delivery and fitting of hearing aids at substantial savings as compared to other competitors.



CHAMBER Visitor Report



Where did visitors get their information:

Other/Friend	15
Sunset	0
Triple A Via Magazine	0
Oregon Travel Guide	2
Oregonian	0
NW Travel	0
Brochures	2
EOVA	1
Travel Articles	0
Telephone Directory	39
Internet (30) Letters 0)	30
Conference/Reunion/wed	2
Other Chambers	1
Oregon Business	0
Other	

CENTRALIZED COUNTYWIDE COMMUNITY CALENDAR

Do you want a calendar where you can check on local dates for meetings & events? The Chamber has started such a calendar. The more local information we receive; the more useful this calendar becomes for everyone. Check it out!

Info. Requests	January 2012	December 2011	YTD	January 2011
Walk-In's Visitors/Business	231	256	231	162
Visitor Packets Sent	24	13	24	670
Incoming phone/email contacts	472	257	472	298
Relocation packets	4	0	4	1
Total Contacts	731	526	731	1131
Website Visits (not hits)	38,501	48,507	38,501	9918
Member Referrals Made	701	2,122	701	598
JOSEPH BOOTH	N/A	N/A	N/A	N/A

YEAR 2011
Wallowa County Citizen Awards



Left:
Mary Swanson
 The Bookloft
 Business Leader



Right:
Cammie Hale
 Community Bank
 Employee of the Year



Left: (Cynthia Warnock presented in Mr. Smith's absence)
Tom Smith
 NRCS District Conservationist
 Leader in Agriculture/Timber



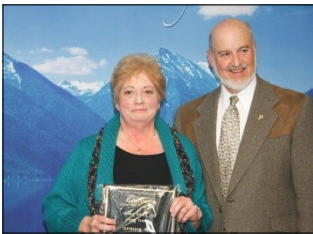
Right:
Elizabeth Oliver
 Big Read Program, Fishtrap
 Leader in the Arts



Left:
Marylou Guentert
 Joseph School District
 Education Leader



Right:
Sondra Lozier
 Hells Canyon Mule Days
 Leader in Events/Nonprofits



Left:
Kathy Wadsworth
 Child Care Resource and Referral &
 Enterprise Christian Church Secretary
 Unsung Hero Award



Right:
Linda Eytchison
 President's Award

A Round of Applause Please!



Entertainment
Jessie Borgending and Craig Nichols

Another Amazing Awards Banquet — Looking Back at Year 2011

We thank Commissioner Susan Roberts and Craig Nichols as our MCs for the evening. They did a fabulous job! We would like to thank the Elks and Toni Leech for dinner and dinner service. We can't express our gratitude enough to the Elks Lodge for their support. We recognize the Elks Lodge in providing the banquet bar service.

The banquet may have been smaller in terms of the number of people attending this year, but it seemed twice the size in fun. "Around of Applause Please" was the ideal theme. The awards were the center of the program and they were great. Gail Swart played her wonderful piano selections for our social hour. Back by popular demand, "Jessie Borgerding" and "Craig Nichols" provided dinner hour entertainment.

We all had a lot of fun. A special thank you to Kevin McElhaney for the National Anthem solo and Marc Stauffer for the evening's invocation.

AWARD WINNERS FOR YEAR 2011:

LEADER IN BUSINESS

Plaque Sponsor, Wallowa County Chieftain

EMPLOYEE OF THE YEAR

Plaque Sponsor, The Observer

LEADER IN AGRICULTURE/TIMBER

Plaque Sponsor, Wallowa Resources

LEADER IN EDUCATION

Plaque Sponsor, 4-H Leaders

LEADER IN THE ARTS

Plaque Sponsor, Fishtrap

LEADER IN EVENTS/NON PROFITS

Plaque Sponsor, Wallowa County Chamber

UNsung HERO

Plaque Sponsor, Community Connections

PRESIDENTS' AWARD

Plaque Sponsor, Wallowa County Chamber

MARY SWANSON

Presented by Margie Shaw & Sue Wagner

CAMMIE HALE

Presented by Sharon Castilleja

TOM SMITH

Presented by Cynthia Warnock

MARYLOU GUENTERT

Presented by Sherri Kilgore

ELIZABETH OLIVER

Presented by Ann Bloom

SONDRA LOZIER

Presented by Brian Adelhardt

KATHY WADSWORTH

Presented by David Bruce

LINDA ETYCHISON

Presented by Doris Woempner

Trade Show Participants

Chief Joseph Days Rodeo
Child Care Resource and Referral
City of Enterprise
Crooks Clocks
Crooks Fruit and Vegetable Farm
Dun the Right Way Horses
GEMS Group
Lathrop Country Wines
Maxville Heritage Center
Northeast Oregon Network
OSU Extension Office, Wallowa County
Wallowa County Library

Table Sponsors

AirLink Critical Care Transport
Bank of Eastern Oregon
Cameron's Ace Hardware
Carpet One
Chief Joseph Days Rodeo

Chrisman Development
Community Bank
Community Connections
Dun the Right Way Horses
Esprit Graphic Communications, Inc.
Enterprise Flower Shop
Integrated Biomass Resources
Joseph Chamber Business Association
Les Schwab Tire Center
Mad Mary & Company
Moonlight Graphics
Northeast Oregon Network
Sterling Savings Bank
The Olive Branch
The Sports Corral
Wallowa County Health Care District
Wallowa Hometown Association
Wallowa Mountain Properties
Wallowa County Fair Board
Wallowa Title Company
Wheatland Insurance

Plaque Sponsors:

Community Bank
Community Connection of Wallowa County
Fishtrap, Inc.
The La Grande Observer
Wallowa County Chieftain
Wallowa County 4-H Leaders
Wallowa Valley Arts Council
Wallowa County Chamber of Commerce

Businesses Contributing to the Raffle:

Bronze Antler Bed & Breakfast
Wallowa Lake Lodge
Wallowa Lake Resort
Hells Canyon Adventures
Arrowhead Chocolates
Lathrop Country Wines
Coco's Grill Beech 18 Bar
Outlaw Restaurant & Saloon
Doris Woempner, Spa Products
Wallowa Lake Tramway
Wallowa County Chamber

Raffle Basket Exchange:

Astoria-Warrenton Area Chamber of Commerce
Gold Beach Chamber of Commerce

Entertainment Sponsored by:

Bennett Insurance Agency & Wallowa County Chamber

Programs & Tickets Sponsored by:

Skip & Shannon Novakovich,
Esprit Graphic Communications, Inc.

Photography provided by:

By the Wallowa County Chieftain, The La Grande Observer
and the Wallowa County Chamber

A Special thank you to our local media:

Wallowa County Chieftain
La Grande Observer
KWVR Radio

The Chamber would like to thank the Wallowa County Commissioners for buying the dinners for all of the 2011 award winners. The support from everyone for this year's Awards Banquet was amazing. Thank you!

Save Now: Low-Cost Ways to Reduce Energy Use

Source: Pacific Power and Questline

These “wattsmart” energy-saving tips are low and no-cost ways to help your business lower energy use and boost your bottom line:

Minimize artificial lighting – Turn off lights in unoccupied areas. Use occupancy sensors or label light switches so employees know which lights to turn off.

Power down electronic equipment – A single computer and monitor left on overnight and on weekends can add \$30 or more to your annual energy bill. Some equipment, including printers and copiers, should have their power management features enabled or be turned off when not in use.

Control heating and air conditioning – Reducing heating temperatures or increasing cooling temperatures by one or two degrees can cut heating and cooling bills by 8 percent or more, according to U. S. Department of Energy.

Measure and record energy use – Walk around your facility to identify inefficient equipment and processes, then develop an action plan for reducing energy consumption. Once your plan is in place, measure and record your energy use to determine if your energy-saving efforts are working.

Get employees involved - You may want to appoint an employee as an *energy champion* to gather information on improving efficiency and to ensure that equipment is properly maintained.

Pacific Power's Business Solutions Toolkit (pacificpower.net/toolkit) offers customized information to help you make sound energy decisions.

For details on energy efficiency programs and incentives, please visit pacificpower.net/wattsmart.



PO Box 427
Enterprise, OR 97828

www.wallowacountychamber.com

Open House
New Chamber Office
Report on the 2011 Local Economy
Refreshments Provided
5:00 to 7:00 pm, February 21st
Tomas Conference Room



Wallowa County
—Business Facilitation—

**Free and Confidential
Business Coaching!**

Every new business idea, no matter how good, faces serious challenges.

The mission of Business Facilitation is to support Wallowa County citizens in bringing their business dreams to reality.

- ◆ If you have a good idea for a new business, but don't know where to begin or
- ◆ If you have an existing business that you would like to expand or fine tune, but don't know how to find the right resources or
- ◆ If your existing business struggling?

Wallowa County Business Facilitation may be your answer. The service is free. Business Facilitator Catherine Matthias helps businesses thrive through sound principles, creativity, and innovation.

Contact WCBF for free and confidential business assistance:
Catherine Matthias, Business Facilitator, PO Box 995, Joseph, OR 97846

www.wallowacountybusiness.org

Phone: 541 426-5858 or

Email: facilitator@wallowacountybusiness.org

Area Directors

Enterprise
Kathy Casper,
Wheatland Insurance

Joseph/Wallowa Lake
Ruby Lathrop,
Sterling Savings Bank

Wallowa/Lostine
Jim Soares,
Wallowa Mountain Prop.

Education
John Williams,
WC Extension Office

Rural/Outlying
Cynthia Warnock,
WC Soil & Water CD

Farm/Ranchg
Kurt & Heather Melville
Cornerstone Farms

Health Care
(At-Large)
David Harman,
WC Health Care Dist

Public Relations
(At-Large)
Shannon Novakovich,
Esprit Inc.

Small Business
(At-Large)
Jolene Cox,
Bank of Eastern OR

Tourism
Nancy Ruderger,
Wallowa Mountain
Visitor Center