



**WALLOWA COUNTY  
CHAMBER OF COMMERCE**  
309 South River Street, Ste B  
PO Box 427  
Enterprise, OR 97828  
Phone: (541) 426-4622  
Email: [info@wallowacounty.org](mailto:info@wallowacounty.org)

## **Citizen Awards Banquet**

**—Tickets on sale January 3, 2012—**

*A Round of Applause Please!*

### **BOARD OF DIRECTORS**

Adrian Harguess, President  
Marc Stauffer, Vice President  
Susan Gilstrap, Treasurer  
Doris Woempner, Past President  
Kathy Casper, Director  
Ruby Lathrop, Director  
Jim Soares, Director  
Shannon Novakovich, Director  
Cynthia Warnock, Director  
Kurt & Heather Melville  
Jolene Cox, Director  
John Williams, Director  
David Harman, Director  
Nancy Rudger, Director  
Mike Hayward, Ex Officio

### **CHAMBER STAFF**

Vicki Searles, Executive Director  
Diane Knox, Admin. Assist.

### **JANUARY 2012**

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### **Join the Chamber as we celebrate the 2011 Wallowa County Leaders!**

Tickets for the Citizen Awards Banquet are on sale. Tickets are \$28 and may be purchased at the Wallowa County Chamber office located 309 South River Street, Suite B, Enterprise. Office hours are 8:00am to 5:00pm. The office should be open during the lunch hour, but please call ahead. You may reserve your tickets by phone (541) 426-4622 and send your check to the office prior to January 27<sup>th</sup>.

The banquet will be at the Cloverleaf Hall, January 29<sup>th</sup>, Sunday, 4:00 to 7:30 pm. To select seating and keep family members and friends at the same table, it is recommended you arrive by 4:00 pm. The selection of tables happens very fast. Dinner tickets will serve as a place holder.

Prime Rib with all of the trimmings will be served to the table. The award categories for the evening include: business leader, employee of the year, education leader, leader in arts, events and nonprofit leader, leader in forestry and agriculture, and unsung hero. The President of the Chamber will present the 2011 President's Award. Chamber 2011 achievements will be highlighted.

*The Awards Banquet allows us all an opportunity to honor those special citizens in our community who have given of themselves beyond the ordinary.*

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## **—Entertainment—**

**Presentation of Citizen Awards,  
Music provided by Jesse Borgerding & Craig Nichols,  
Table Gifts, Raffle Baskets, Center Piece Drawings and More,  
Great Food & Refreshments!**

**Join us for a rewarding evening of fun.**

# Wallowa County Chamber of Commerce

## Welcome the 2012 Board of Directors

### EXECUTIVE BOARD:

ADRIAN HARGUESS, PRESIDENT  
 MARC STAUFFER, VICE PRESIDENT  
 SUSAN GILSTRAP, TREASURER  
 DORIS WOEMPNER, PAST PRESIDENT

### DIRECTORS:

KATHY CASPER, ENTERPRISE DIRECTOR  
 RUBY LATHROP, JOSEPH/WALLOWA LAKE DIRECTOR  
 JIM SOARES, WALLOWA/LOSTINE DIRECTOR  
 SHANNON NOVAKOVICH, PUBLIC RELATIONS DIRECTOR  
 JOLENE COX, SMALL BUSINESS DIRECTOR  
 CYNTHIA WARNOCK, RURAL-OUTLYING AREA DIRECTOR  
 KURT & HEATHER MELVILLE, FARM RANCH DIRECTOR  
 JOHN WILLIAMS, EDUCATION DIRECTOR  
 DAVID HARMAN, HEALTHCARE DIRECTOR  
 NANCY RUDGER, TOURISM DIRECTOR  
 MIKE HAYWARD, EX OFFICIO

**2012 Goal Setting Session for the Wallowa County Chamber of Commerce!**

**January 11th, Wednesday 9:00 am to Noon**

Please contact the Chamber if you have ideas that you would like the Board of Directors to consider in our 2012 goal setting session.

Must RSVP to participate. Chamber office 426-4622

### **WC Chamber, EOVA and Hells Canyon Scenic Byway Cooperative Advertising ,**

\*Total number of visitor packets mailed = 9,856

Our Chamber recognizes the Baker County Chamber of Commerce and JJ Vela for their work in getting all of these visitor packets sent out, this includes packets for Wallowa County. JJ is an senior honor student of Baker HS working part time for the Baker County Chamber. All good praises come from the NE Oregon

Visitor Industry thanking him for his work — *Thank You!*

<b>CONTACTS:</b>		<b>WC Chamber Visitor Report for December 2011</b>				
		<b>Info. Requests</b>	<b>December 2011</b>	<b>November 2011</b>	<b>YTD</b>	<b>December 2010</b>
Other/Friend	4					
Sunset	0					
Triple AAA & Via Magazine	2	Walk-In's Visitors/Business	256	178	<b>4,353</b>	112
Oregon Travel Guide	4	Visitor Packets Sent	13	13	<b>1,716</b>	905
Oregonian	0	Incoming phone/email contacts	257	307	<b>6,043</b>	211
NW Travel	2	Relocation packets		2	<b>17</b>	0
Brochures	0	<b>Total Contacts</b>	<b>526</b>	<b>500</b>	<b>12,129</b>	<b>1223</b>
EOVA	1	Website Visits (not hits)	<b>48,507</b>	<b>45,584</b>	<b>302,999</b>	<b>9238</b>
Travel Articles	0	Member Referrals Made	<b>2,122</b>	<b>596</b>	<b>19,491</b>	<b>1490</b>
Telephone Directory	10	JOSEPH BOOTH	<b>N/A</b>	<b>N/A</b>	<b>9552</b>	<b>N/A</b>
Internet & Letters	12					
Conference/Reunion/wed	1					
Other Chambers	0					

## Summit Synopsis

A Special Thank You to Catherine Matthias!

### *Presentation*

The Wallowa County Chamber of Commerce, along with the Wallowa County Business Facilitation, hosted a special presentation by Catherine Matthias on her trip to the Jon Schallert two-day Summit Business Conference. Catherine is an avid supporter of the Jon Schallert business and marketing strategy.

Jon Schallert is an internationally-recognized speaker and business expert specializing in teaching businesses and communities how to turn themselves into Consumer Destinations. In the past ten years, Schallert has presented twice in Wallowa County and was well-liked among local business owners.

Catherine's dedication to business and downtown development in Wallowa County is commendable. Her secret motivation is to turn us all into Jon Schallert active fans and "doers" of the Schallert marketing philosophy. Catherine also serves as the Wallowa County Business Facilitator, 541 426-5858. Thank you — Catherine Matthias.



## December Holiday Open House

Wallowa County Business Center

Great Food and Gifts

**Plus Santa & Ms. Santa Even Showed Up!**



*Hope to see you next year at  
our Holiday Open House  
Celebration*

# Keeping the Dollars

**Buy Buckskin Bucks!**

**You will be supporting local businesses of Wallowa County**

**Remember 🐾 “ALAP” As Local As Possible!**



**So far this Year the Total Buckskin Buck Sold: \$13,160**

All of these “Bucks” will be spent in Wallowa County Businesses!

Here is the list of 2011 Buy Local Campaign Businesses:

- |   |  |
|---|--|
| <b>Alder Slope Nursery</b>                | <b>Mt. Joseph Family Foods</b>           |
| <b>Anton’s Home &amp; Hearth</b>          | <b>Outlaw Restaurant &amp; Saloon</b>    |
| <b>Arrowhead Chocolate</b>                | <b>Pioneer West</b>                      |
| <b>Backyard Gardens</b>                   | <b>Radiant Massage</b>                   |
| <b>Bee Charmed Market Place</b>           | <b>Range Rider</b>                       |
| <b>Blue Mountain Computer</b>             | <b>Red Barn Veterinary</b>               |
| <b>Carpet One Floor &amp; Home</b>        | <b>Ruby Peak Naturals</b>                |
| <b>Cattle Country Quilts</b>              | <b>Shady Lady's Jewelry</b>              |
| <b>Chuckwagon Sisters Catering</b>        | <b>Simply Sandy’s</b>                    |
| <b>Cloud 9 Bakery</b>                     | <b>Stewart Jones Jewelry</b>             |
| <b>CoCo’s Grill Beech 18 Bar</b>          | <b>Stein Distillery</b>                  |
| <b>Wallowa County Nursery</b>             | <b>The Blonde Strawberry</b>             |
| <b>Enterprise Flower Shop</b>             | <b>The Bookloft</b>                      |
| <b>Enterprise Animal Hospital</b>         | <b>The Dollar Stretcher</b>              |
| <b>Gobblers Knob Emporium</b>             | <b>The OK Theater</b>                    |
| <b>Hayes Printing &amp; Graphics</b>      | <b>The Sheep Shed</b>                    |
| <b>Joseph Hardware</b>                    | <b>The Sports Corral</b>                 |
| <b>Lakeside Interiors</b>                 | <b>Timber Bronze</b>                     |
| <b>Lamb’s Trading Co. &amp;</b>           | <b>Traveling Barber &amp; Stylist</b>    |
| <b>Joseph Fly Shop</b>                    | <b>Uptown Art</b>                        |
| <b>Lathrop Country Wine</b>               | <b>W.C. Market Place</b>                 |
| <b>Lathrop Country Wines</b>              | <b>Wallowa County Ace Hardware</b>       |
| <b>Lear’s Main Street Pub &amp; Grill</b> | <b>Wallowa County Grain Growers</b>      |
| <b>Longhorn Espresso</b>                  | <b>Wallowa Food City</b>                 |
| <b>M. Crow &amp; Company</b>              | <b>Wildflour Bakery</b>                  |
| <b>Mad Mary &amp; Company</b>             | <b>Wolfe Fleece &amp; Clothing Store</b> |

# A Special Thank You to All Supporters of the Buy Local Campaign



Wallowa County Chamber Buy Local Program  
Who are the buyers of Buckskin Bucks?



## Holiday Season 2011

Alphabetically Listed—

**Adrian Harguess**  
**Brad & April Matthews**  
**Brian Jenkins**  
**Bridget Brown**  
**Bronze Antler B&B**  
**Carol Ward**  
**City of Enterprise**  
**Diana Wortman**  
**Don & Barb Ward**  
**Doris Woempner**  
**Enterprise Animal Hospital**  
**Enterprise Seventh Day Adventist Church**  
**Erin Kelly**  
**Fishtrap**  
**Glen & Susie Brown**  
**Integrated Biomass Resources**  
**Joan Madison**

**Marvin Gibbs**  
**Mike Hayward**  
**Moffit Bros**  
**Mt. Joseph Family Foods**  
**Paul & Sharon Spriggs-Flanders**  
**Randi & David Jandt**  
**Saralyn Johnson**  
**Skip & Shannon Novakovich**  
**Wallowa County Chamber of Commerce**  
**Wallowa County Chieftain**  
**Wallowa County Healthcare District**  
**Wallowa County 4-H**  
**Wallowa Lake Vacation Rentals**  
**Wallowa Mountain Properties**  
**Wallowa Resources**  
**Wallowa Valley Center for Wellness**  
**WC Soil & Water Conservation District**

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### Who should buy Buckskin Bucks?

Everyone can buy Buckskin Bucks! Residents, businesses, organizations, nonprofits, “everyone” can purchase Buckskin Bucks to give to employees or volunteers as incentives or end of the year bonuses. These Bucks are great for birthdays, secretary or boss day, goal achievements, safety awards, door prizes, holiday gifts, weddings, and anniversaries...for **All Occasions** and are available **All Year**.

### Why buy Buckskin Bucks?

Every time you buy Buckskin Bucks, you “lock in” your investment knowing this money will be spent in Wallowa County. These bucks will be re-circulated in our local economy; which supports and strengthens our local business community. Remember **ALAP** — As Local As Possible!

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*Thank You!*

*For Supporting the Wallowa County Buckskin Bucks Program.*

Contact the Chamber for further information, (541) 426-4622



PO Box 427  
Enterprise, OR 97828

[www.wallowacountychamber.com](http://www.wallowacountychamber.com)

***Eagle Cap Extreme Northeast Oregon  
100 & 200 Mile Sled Dog Race  
January 25th—January 28, 2012  
January 25th - Musher Potluck & Vet Check  
January 26th - Race Start 1pm at  
Fergi Ski Area  
And January 28th - Awards Banquet***



**Wallowa County**  
—Business Facilitation—

**Free and Confidential  
Business Coaching!**

**Every new business idea, no matter how good, faces serious challenges.**

The mission of Business Facilitation is to support Wallowa County citizens in bringing their business dreams to reality.

- ◆ If you have a good idea for a new business, but don't know where to begin or
- ◆ If you have an existing business that you would like to expand or fine tune, but don't know how to find the right resources or
- ◆ If your existing business struggling?

Wallowa County Business Facilitation may be your answer. The service is free. Business Facilitator Catherine Matthias helps businesses thrive through sound principles, creativity, and innovation.

**Contact WCBF for free and confidential business assistance:  
Catherine Matthias, Business Facilitator, PO Box 995, Joseph, OR 97846**

**[www.wallowacountybusiness.org](http://www.wallowacountybusiness.org)**

**Phone: 541 426-5858 or**

**Email: [facilitator@wallowacountybusiness.org](mailto:facilitator@wallowacountybusiness.org)**

**Area Directors**

**Enterprise**

Kathy Casper,  
Wheatland Insurance

**Joseph/Wallowa Lake**

Ruby Lathrop,  
Sterling Savings Bank

**Wallowa/Lostine**

Jim Soares,  
Wallowa Mountain Prop.

**Education**

John Williams,  
WC Extension Office

**Rural/Outlying**

Cynthia Warnock,  
WC Soil & Water CD

**Farm/Ranchg**

Kurt & Heather Melville

**Health Care**

(At-Large)  
David Harman,  
WC Health Care Dist

**Public Relations**

(At-Large)  
Shannon Novakovich,  
Esprit Inc.

**Small Business**

(At-Large)  
Jolene Cox,  
Stauffer's Refinishing

**Tourism**

Nancy Rudger,  
Wallowa Mountain  
Visitor Center