



WALLOWA COUNTY  
 CHAMBER OF COMMERCE  
 309 South River Street, Ste B  
 PO Box 427  
 Enterprise, OR 97828  
 Phone: 426-4622  
 Email: [info@wallowacounty.org](mailto:info@wallowacounty.org)

# Shake the Lake!

4th of July  
 For Wallowa County Families!

The Chamber is fundraising for the 2012 4th July Fireworks

## BOARD OF DIRECTORS

- Adrian Harguess, President
- Marc Stauffer, Vice President
- Susan Gilstrap, Treasurer
- Doris Woempner, Past President
- Kathy Casper, Director
- Ruby Lathrop, Director
- Jim Soares, Director
- Shannon Novakovich, Director
- Cynthia Warnock, Director
- Kurt & Heather Melville
- Jolene Cox, Director
- John Williams, Director
- David Harman, Director
- Nancy Rudger, Director
- Mike Hayward, Ex Officio

## **CHAMBER STAFF**

- Vicki Searles, Executive Director
- Diane Knox, Admin. Assist.

## **MAY 2012**

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It's time to raise dollars for the 2012 4th of July Fireworks — please give the Chamber a helping hand and support this wonderful event! This event is just as much for our friends and families as it is for visitors.

### **Fireworks will be the evening of Wednesday, July 4th.**

This long-time standing event is a funding challenge each year. Vicki Searles of the chamber requests, "Please keep the fireworks a priority in your generous giving to Wallowa County, without you we would not be able to continue with this great event. The 4th of July is big for our businesses and families."

The Wallowa County Chamber of Commerce is asking citizens and businesses to help pay for the Fireworks. We must raise \$9500 this year. To-date, the Chamber has secured \$1000 in contributions. This leaves \$8500.

Bruce Lawson, of Homeland Fireworks Inc., will shoot the fireworks. This is our seventh year of contracting with Mr. Lawson. We are never disappointed in his show and we receive a lot of positive feedback each year.

Please send your donations of \$25, \$50 or \$100 to the WC Chamber. If you can give more it may be the difference in making the goal of \$9500. What ever amount you can afford will gratefully appreciated and help to assure that we continue to have the 4th of July fireworks in the County. Thank you.

### **Donations of \$25 or more will be entered into a drawing to win a Full Day Tour for 2 Jet Boat Trip on the Snake River! Beamers Hells Canyon Tours**

**Please send donations to the:**  
 Wallowa County Chamber of Commerce  
 309 South River Street/PO Box 427  
 Enterprise, OR 97828  
 541 426-4622  
[info@wallowacounty.org](mailto:info@wallowacounty.org)

**CREATING A STRONG ECONOMY TOGETHER  
THE WALLOWA COUNTY CHAMBER OF COMMERCE TEAM  
PLEASE WELCOME OUR NEW MEMBERS TO THE CHAMBER**

**NE Oregon District**

**Oregon Region, American Red Cross**

**Contact: Millie Lutz**

PO Box 1024

Baker City, OR 97814 (541) 519-1640

Website: www.redcross.org/

Email: lutzm@oregonredcross.org

**Description:** The American Red Cross, a humanitarian organization, created to provide relief to victims of disaster and help people prevent, prepare for, and respond to emergencies.

**Red Horse Coffee Traders**

**Owner: Kathleen Leo**

PO Box 493/306 North Street

Joseph, OR 97846 (541) 432-3784

Website: redhorsecoffee.com

Email: enterprises.leo3156@yahoo.com

**Description:** Your local coffee roaster. Coffee beans are organic, AA coffee beans from around the world, roasted on site. Fresh baked goods and other eats all prepared at our cafe.

**Learning Their Own Way**

**Owner: Tamara DeSilva**

PO Box 24/505 South Street

Enterprise, OR 97828 (541) 263-1543

Website: learningtheirownway.com

Email: tamara@learningtheirownway.com

**Description:** Learning Their Own Way: writes and publishes personalized books for those wishing to leave a positive legacy behind for generations to come, gardening or hobby books that maintain a record of your creativity and hard work and/or family reunion celebration books. Learning Their Own Way offers your child a bigger world- and was developed to support children affected by neurodevelopment disorders such as: Autism Spectrum Disorders, Asperger's Syndrome, Sensory Integration Issues, Attention Deficit Disorders and other neuro-diverse disorders.

*Thank you for your support of the Wallowa County Chamber of Commerce and the business vitality of our community!*

*Sincerely,*

*Board of Directors, Wallowa County Chamber of Commerce*



**Enroll in the Buckskin Buck's Buy Local Campaign**

The Buckskin Bucks Buy Local Campaign is open to new businesses that would like to join. The Chair of the Buy Local Campaign, Ruby Lathrop, will be getting new decals to the business already enrolled in the program. Please contact the WC Chamber if you would like to enroll for 2012. Be a business that accepts Buckskin Bucks!

**2012 Buckskin Bucks SOLD \$13,885.00**



**CHAMBER  
Visitor Report**



**Where did visitors get their information:**

Other/Friend	6
Sunset	0
Triple A Via Magazine	4
Oregon Travel Guide	2
Oregonian	0
NW Travel	0
Brochures	0
EOVA	7
Travel Articles	0
Telephone Directory	11
Internet/ Letters	11
Conference/Reunion/wed	5
Other Chambers	2
Oregon Business	0
Other	34

**CENTRALIZED COUNTYWIDE COMMUNITY CALENDAR**

Do you want a calendar where you can check on local dates for meetings & events? The Chamber has started such a calendar. The more local information we receive; the more user friendly and helpful the calendar becomes. Put all of your community events on the calendar

Info. Requests	April 2012	March 2012	YTD	April 2011
Walk-In's Visitors/Business	153	159	755	N/A
Visitor Packets (includes EOVA)	37	317	369	N/A
Incoming phone/email contacts	318	259	1402	N/A
Relocation packets	2	1	8	N/A
<b>Total Contacts</b>	<b>510</b>	<b>735</b>	<b>2577</b>	<b>N/A</b>
<b>Website Visits (not hits)</b>	<b>23,015</b>	<b>18,009</b>	<b>114,620</b>	<b>10,099</b>
<b>Member Referrals Made</b>	<b>792</b>	<b>801</b>	<b>2945</b>	<b>N/A</b>
<b>JOSEPH BOOTH</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>

Are You Wallowa County's  
**BIGGEST**  
**BUY LOCAL**  
**Shopper?**

**Starting April 18th and ending May 10th**

**WIN Big and Win Easy! • 2 Grand Prizes!**

- **\$200** in Buckskin Bucks to a business with receipts showing YOU spent the most \$\$\$. **AND PRIZE TWO:**
- **\$200** in Buckskin Bucks to a non-business shopper with receipts showing YOU spent the most \$\$\$.



**Easier than the Lottery**

**Sponsors**



**How to win you ask?  
THIS IS EASY- REALLY EASY!**

Starting April 18th and ending May 10th save your receipts from participating businesses in the **Biggest Buy Local Shopper** program in the Chieftain. Submit your receipts to the Wallowa County Chamber of Commerce no later than **5:00 pm May 10th**. Suggestions:

- Are you starting a garden or landscaping project ? consider Alder Nursery, Grain Growers, Joseph Hardware, Ace Hardware-- they are participating businesses.
- New floors, carpets, or rugs? Carpet One is another participant.
- Receipts from Thompson Auto Supply could qualify you to win \$200!
- Do you have a plumbing project? Miller Plumbing & Supply.
- Save your receipts, from Cattle Country Quilts, get them to the Chamber by 5:00 pm May 10th.

**Be a Winner - If you are Wallowa County Biggest Buy Local Shopper!**

**5th Annual**

**Art Walk  
Joseph, Oregon**

*Mother's Day Weekend*

**Saturday, May 12, 2012  
3 p.m.—7 p.m.**

[www.josephoregon.com](http://www.josephoregon.com) • 541 434-3116

Meet the Artists  
Enjoy hors d' oeuvres and refreshments throughout Joseph

**11 Gallery Receptions**

Aspen Grove Gallery  
Calderas Restaurant & Gallery  
Kelly's Gallery on Main  
Lakeside Interiors  
Lamb Trading Co.

Mutiny is Brewing  
Stewart Jones Design  
The Sheep Shed toZion  
Uptown Art  
Valley Bronze

**WALLOWA UNION SCENIC RAILWAY**

*New in 2012 are open air cars and a caboose and the Steam engine "The Blue Goose"*

Leading off the season is the annual Mother's Day Brunch, Sunday, May 13, departing from Elgin. The trip is a fund-raiser for the Friends of the Joseph Branch, the non-profit organization that has assisted in various capacities since the Wallowa Union Railroad began its excursion train business in 2004. Proceeds from the brunch train will be used to improve the looks and comfort of the passenger cars .

**BIG NEWS OF THE DAY:**

The Chief Joseph Express:

*Equipment:* RDC powered, open-air and coach passenger cars

*Tickets:* Adults & Seniors = \$20; Youth = \$10

*Schedule:* Thursdays and Saturdays, July 5 through September 29, departure times to be announced. (Joseph-Enterprise-Joseph). These short trips from Joseph to Enterprise and back are perfect for families and a great way to get a taste of train travel and view the area's scenic wonders. The trips take about one hour and are sure to leave many passengers wanting more. The Chief Joseph Express will also run *Thursday through Saturday* during Chief Joseph Days and Alpenfest. *For more info Contact: Janet Dodson, 541.786.8006 or*

### Facts about Buying Local

There are lots of fascinating statistics out there regarding buying local and how it affects the economy. New studies and surveys are being published frequently, here are a few vital facts to consider when you in the market:

- ◆ For every \$100 spent at a locally owned business, \$73 remains in the local economy, and \$27 leaves.
- ◆ For every \$100 spent at a non-locally owned business, \$43 remains in the local economy, and \$57 leaves.
- ◆ When you shop locally owned businesses, your money is re-circulated over and over and creates up to 75% more tax revenue to your community and state.
- ◆ For every two jobs national retailers bring to a community, three jobs are lost as a result of local businesses closing down.



**True Benefits:** When I consider the relationships that are grown by buying from friends and neighbors, I know I can put a face to that purchase that is accountable to my family. If it doesn't work, if it tastes bad, if it fails to live up to my expectations, I can go straight to the source, who almost always is willing to deal with me immediately, to keep my family as a satisfied customer. *Good luck getting that with a big box store.!* Ruby Lathrop, Buy Local Chair

### APRIL 2012 VFW Post 4307



### ENTERPRISE COMMUNITY BANK

Recognizing a

### MERCHANT EACH MONTH

The Wallowa County Chamber would like to also congratulate the VFW Post 4307 & Auxiliary and Ted Juve of OLAF Stoneware, Raku and Pottery.

These merchants are valued friends and neighbors of all in Wallowa County.

*Well deserving of recognition,  
Congratulations!*

*WC Chamber of Commerce  
Board of Directors*

### MAY 2012 OLAF Pottery



**NOMINATIONS WILL OPEN MAY 18TH**  
**2012 Wallowa County Chamber Ambassadors for the Chief Joseph Days Parade**  
**Youth Ambassadors**

Do you know a little gal or boy for this year's Chief Joseph Parade? This is a wonderful opportunity to nominate a local boy and/or girl (ages 5-7) to represent the Wallowa County Chamber of Commerce as one of our youth Ambassadors. The kids will have a fun time riding in the Chief Joseph Day's Grand Parade, Saturday – July 28, 2012.

Be sure to get your nominations in by: **FRIDAY, JULY 13TH**

**Ballot boxes will be located at the following sites:**

- ◆ Enterprise: Community Bank, Sterling Savings Bank, Bank of Eastern Oregon
- ◆ Joseph: Community Bank,
- ◆ Wallowa: Community Bank
- ◆ Wallowa Lake: Russell's at the Lake

**Details:**


- ◆ One boy and one girl will be selected by a random drawing.
- ◆ The family will be notified Monday, July 16th for arrangements.
- ◆ The chamber ambassadors selected will ride in the parade car with the vice/president.
- ◆ The kids will have fun throwing candy to the other kids along the way.
- ◆ The girl ambassador will receive a tiara and the boy ambassador will receive a scepter.

WR Community Solutions Inc. 401 NE 1<sup>st</sup> St. Ste G, Enterprise, Oregon 97828

*WR Community Solutions Inc. presents*

## **Solarize Wallowa County**

**Free hot water from the sun!**




**KICK OFF: MAY 1**


- ⊗ Learn about using free solar energy to heat hot water
- ⊗ Participate in cost savings to assess and install solar thermal systems

**Free Workshop Series in Enterprise:**  
May 1 – May 10 – May 14 – May 22 – May 30  
6:00 PM at the Chamber of Commerce  
Except May 10 at 3:00 PM Followed By a Site Visit


Contact Matt King 541.426-4100  
matt@wallowaresources.org



10 years  
Celebrating  
Community  
Solutions Inc.



EnergyTrust  
of Oregon



Mr. Sun Solar

### **Oregon**

*Be wattsmart to save energy and money*

**Pacific Power** is focusing on helping you find ways to be wattsmart – reducing your energy use and keeping your costs down – which is especially important these days.

For businesses, we offer our Business Solutions Toolkit ([pacificpower.net/toolkit](http://pacificpower.net/toolkit)) with no-cost online tools that provide customized information to help you make sound energy decisions and save money. Pacific Power business customers can also take advantage of incentives from Energy Trust of Oregon to upgrade to high-efficiency lighting, heating/cooling and other equipment. These changes can help you save energy and money to boost your business' bottom line.

At home, too, saving energy is easy with wattsmart programs and services Pacific Power offers in collaboration with Energy Trust. Many programs provide cash-back incentives on products and improvements designed to make your home more comfortable and energy efficient.

**Visit [pacificpower.net/wattsmart](http://pacificpower.net/wattsmart)** or call Energy Trust toll free at 1-866-368-7878 to learn more about qualifications and services.



PO Box 427  
Enterprise, OR 97828

[www.wallowacountychamber.com](http://www.wallowacountychamber.com)

**Joseph Art Walk**

*Mother's Day Weekend*  
*Waller's Day Weekend*

**Saturday, May 12, 2012**  
**3 p.m.—7 p.m.**

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*Wallowa County*  
—Business Facilitation—

**Free and Confidential  
Business Coaching!**

**Every new business idea, no matter how good, faces serious challenges.**

The mission of Business Facilitation is to support Wallowa County citizens in bringing their business dreams to reality.

- ◆ If you have a good idea for a new business, but don't know where to begin or
- ◆ If you have an existing business that you would like to expand or fine tune, but don't know how to find the right resources or
- ◆ If your existing business struggling?

Wallowa County Business Facilitation may be your answer. The service is free. Business Facilitator Catherine Matthias helps businesses thrive through sound principles, creativity, and innovation.

**Contact WCBF for free and confidential business assistance:**  
Catherine Matthias, Business Facilitator, PO Box 995, Joseph, OR 97846

[www.wallowacountybusiness.org](http://www.wallowacountybusiness.org)

Phone: 541 426-5858 or

Email: [facilitator@wallowacountybusiness.org](mailto:facilitator@wallowacountybusiness.org)

**Area Directors**

**Enterprise**

Kathy Casper,  
Wheatland Insurance

**Joseph/Wallowa Lake**

Ruby Lathrop,  
Sterling Savings Bank

**Wallowa/Lostine**

Jim Soares,  
Wallowa Mountain Prop.

**Education**

John Williams,  
WC Extension Office

**Rural/Outlying**

Cynthia Warnock,  
WC Soil & Water CD

**Farm/Ranchg**

Kurt & Heather Melville  
Cornerstone Farms

**Health Care**

(At-Large)  
David Harman,  
WC Health Care Dist

**Public Relations**

(At-Large)  
Shannon Novakovich,  
Esprit Inc.

**Small Business**

(At-Large)  
Jolene Cox,  
Bank of Eastern OR

**Tourism**

Nancy Ruderger,  
Wallowa Mountain  
Visitor Center